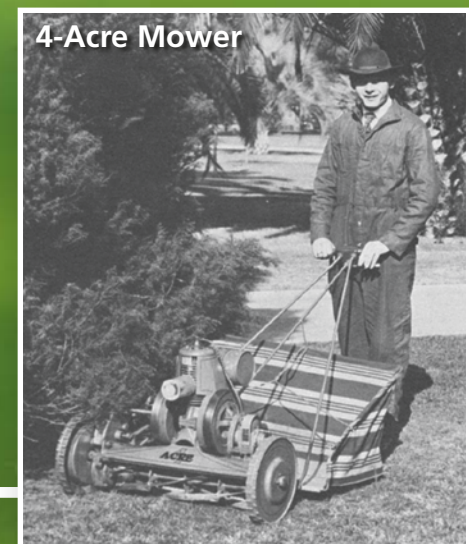


95 Years of Legendary Performance

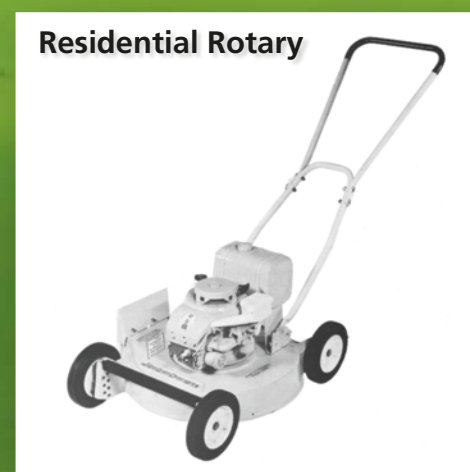
1921-2016



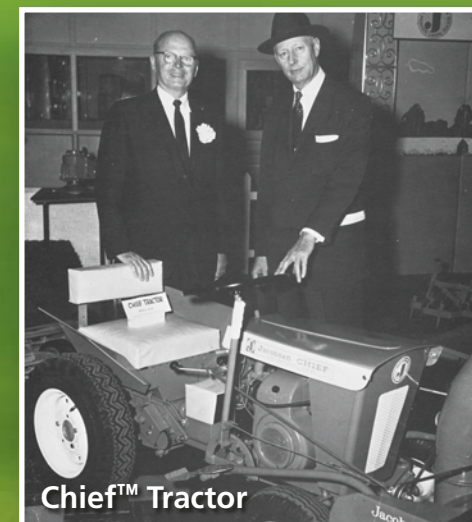
1921 - Oscar Jacobsen tests one of his first power lawn mowers. Gaining its name from a breakthrough cut rate of four acres a day, the 4-Acre Mower cut a swath of 24" and is intended for use on "the vast estates of millionaires." The mower sold for around \$275 and 75 were produced in the first year.



1939 - Jacobsen introduces one of the industry's first power mowers for the average-sized lawn called the Lawn Queen. Initial positive interest for the product was interrupted by the outbreak of WWII.



1955 - Jacobsen unveils another major breakthrough with the introduction of the first rotary mower for home use that uses four reversible rotary cutting blades. This provides finer cutting of grass and a reduction in clipping clogs. Recognition of Jacobsen quality came with the selection of Jacobsen mowers for maintenance of the grounds at the 1958 Brussels World's Fair.



1962 - Oscar Jacobsen (left) proudly introduces the Chief™ all-purpose tractor.



1968 - Jacobsen leads the way by producing the first riding greens mower - the Greens King™. The mower becomes the standard of the turf maintenance industry.



1975 - The second-generation Ryan aerator became very popular on golf courses. The self-propelled machine could remove 180,000 cores from a 5,000 square-foot green.



1984 - The HR-15™, HF-5™, and the G 4x4 Bucher tractor added to the product line. The HR-15 was the first large-area rotary mower. Designed as an efficient way to cut grass at parks, schools and other municipal areas, the HR-15 immediately gained wide acceptance and even cut turf at the White House.



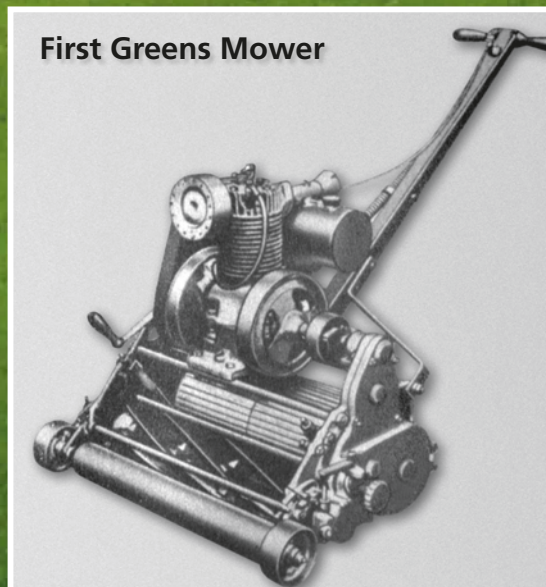
1989 - The LF-100™ is introduced. An industry first, the lightweight 5-gang mower was specifically designed from the ground up to be as light as possible, providing less compaction and healthier turf.



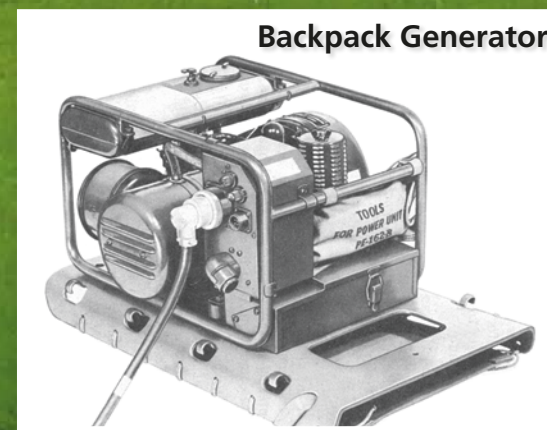
2009 - Jacobsen unveils the revolutionary ECLIPSE® 322 riding greens mower, the industry's first triplex without any hydraulics. The electric controls allow superintendents to independently control mow speed, reel speed, and frequency-of-clip to adapt the mower's cutting performance to any course condition.



2016 - The HR600, HR700 and HR800 hit the market as three massively productive, 11-, 14- and 16-foot wide-area rotary mowers targeting the golf, sports and municipal turf industries.



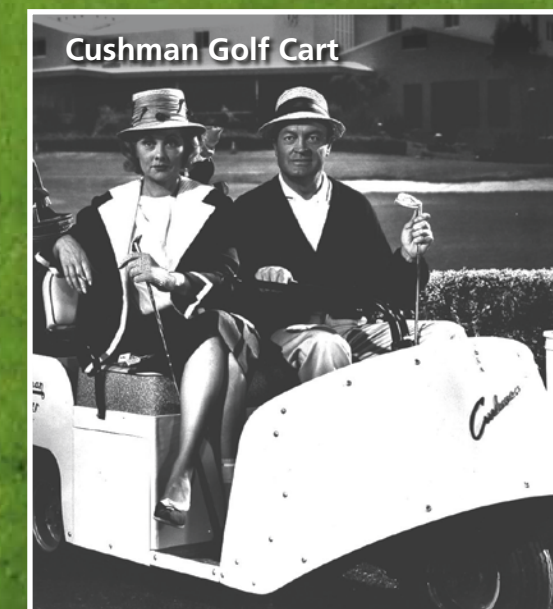
1923 - Jacobsen again makes history by introducing the first cast aluminum greens mower to cut fine turf and bent-grass greens without damaging the meticulously conditioned surfaces.



1942 - Mower production gives way to manufacturing of generator sets, tank heaters, cartridge extractors and other products for military use in WWII. In particular was a small, 22-pound backpack generator set designed for use by paratroopers in radio transmission. The Jacobsen-built engine was especially suited to the project because of its superior starting qualities in extreme temperatures. The company received both the Army and Navy "E" awards for meritorious service in wartime production.



1960 - Jacobsen acquires Rogers Manufacturing Company of Olathe, KS and Sod Master of Minneapolis, MN, expanding the Jacobsen line of commercial turf maintenance products.



1967 - Bob Hope and Lucille Ball enjoy a round of golf using the newly introduced Cushman golf cart.



1971 - The F-20™, F-133™ and GT™ series introduced. The F-20 is the world's largest golf course mower at the time - a 78 horsepower tractor pulling nine cutting units, cutting a 19.7 foot swath, capable of mowing 12.35 acres per hour.



1980 - The legendary triplex mower gets an update, adding a variable-speed foot control pedal, bigger tires, nine-blade reels and an industry first - "power backlapping." The Greens King IV™ and one man can still "give a smooth, beautiful cut to 18 average greens in less than four hours."



1986 - The Turf Groomer™ developed and introduced. Invented by superintendent Larry Lloyd, the turf groomer served as a major advancement in greens care by increasing green speed without lowering the height of cut.



1998 - Jacobsen buys Ransomes. A British company with a two-hundred year history manufacturing agriculture and turf maintenance tractors, mowers and accessories, Ransomes brings many new products and brands under the Jacobsen name, including Cushman trucks and Ryan aerators. Included in the Ransomes product line is the all-electric E-Plex II™.



2014 - Jacobsen acquires Dixie Chopper, an Indiana-based manufacturer of zero-turn radius mowers for commercial and residential markets.



2015 - Jacobsen launches the Truckster XD™, which boasts a class-leading 3,550 lb. standard payload capacity and is supported by the toughest bed in the industry.

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2016

JACOBSEN

RANSOMES

